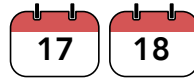




**COMPETITIVE
MARKETING
SUMMIT**

March
2026



The Art Hotel
1201 Broadway
Denver, CO 80203

2026 SPONSOR PROSPECTUS

Why Sponsor the 2026 Competitive Marketing Summit?

The **Competitive Marketing Summit** is more than just an event; it's a dedicated community focused on empowering marketing professionals. As a 2026 sponsor, you'll gain significant advantages, including:

- **Direct Access to Decision-Makers:** Our intimate setting allows you to connect directly with key decision-makers who are actively seeking solutions to boost their competitive edge.
- **Position Yourself as a Trusted Partner:** Attendees leave with practical, actionable strategies they can implement immediately. By aligning with the Summit, you'll be seen as a valuable resource and trusted partner.
- **Prominent Brand Exposure:** With a focused environment, your brand will receive premium placement, maximizing its visibility and engagement with a highly relevant audience.
- **Meaningful Networking Opportunities:** Forge lasting relationships by networking directly with industry leaders and high-potential leads.

We're targeting 175 attendees for the 2026 Summit, with a strict limit of 12-15 sponsors to ensure a high-quality experience for everyone. While initial interest suggests attendee numbers may exceed our target, our conference programming is designed to scale, and we have the capacity to comfortably accommodate up to 200 attendees.

2026 SPONSORSHIP OPPORTUNITIES

PREMIERE SPONSORSHIP

\$ 8,250

Brand Visibility

- Your logo will be prominently displayed on all conference communications and on-site signage.
- The conference bag and its contents will feature your logo.
- You'll receive multiple verbal shout-outs throughout the conference.
- Benefit from residual promotion beyond the conference, extending your reach to future events.

On-Site Presence

- Secure a tabletop display (6'x3') in a high-traffic area at the summit, including a 20 amp electrical outlet.

Access & Engagement

- Receive three full-conference passes, with the option to purchase additional passes at a 50% discount.
- Opportunity to lead one session with a customer Subject Matter Expert (SME) on an approved topic - when combined with an add-on sponsorship.

Additional Opportunities

- Explore add-on opportunities for enhanced exposure (details available upon request).

ADD-ON SPONSORSHIPS

Breakfast Sponsorship (2 available)

\$ 2,800 (ea)

Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Lunch Sponsorship (2 available)

\$ 2,800 (ea)

Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Welcome Reception Sponsorship

\$ 2,000

(Monday, March 24)

Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Networking Reception Sponsorship

\$ 4,000

(Tuesday, March 25)

Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Lanyards

\$ 1,500

Includes your company logo with Competitive Marketing Summit logo

Hotel Key Card

\$ 1,500

Includes your company logo with Competitive Marketing Summit logo

competitivemarketingsummit.com/sponsor