



2024 SPONSOR PROSPECTUS

The Competitive Marketing Summit isn't just an event; it's a community with a proven track record of empowering marketing professionals. As a 2024 sponsor, you'll benefit from:

- **Intimate Setting:** Connect directly with decision-makers seeking solutions to enhance their competitive advantage.
- **Actionable Insights:** Attendees leave with strategies they can implement, positioning you as a trusted partner.
- **Premium Brand Placement:** Your brand will stand out in a focused environment, maximizing exposure and engagement.
- **Direct Connections:** Network with industry leaders and high-potential leads, fostering lasting relationships.
- **Targeting 200 attendees** and limited to 12-15 sponsors, initial interest may push the attendee numbers well beyond. The conference programming is designed to scale, and we have the capacity to accommodate up to 300 attendees.

2024 SPONSORSHIP OPPORTUNITIES

PREMIERE SPONSORSHIP

\$ 8,000

- Logo placed on all communications and on-site signage
- Logo on conference bag + collateral in bag
- Add-on opportunities
- Multiple call-outs during the conference
- Any other media (video) posted to sponsor page on our website
- Residual carryover (beyond the conference) to promote future events
- Tabletop presence at the summit in high-traffic areas (6'x3' table, includes 20 amp electrical outlet)
- 3 full-conference passes / additional passes at 50% discount

ADD-ON SPONSORSHIPS

Breakfast Sponsorship (2 available) \$ 2,800 (ea)
Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Lunch Sponsorship (2 available) \$ 2,800 (ea)
Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Welcome Reception Sponsorship \$ 2,000
(Wednesday, Nov 13)

Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Networking Reception Sponsorship \$ 4,000
(Thursday, Nov 14)

Includes a 10 minute speaking slot to welcome and provide brief remarks along with additional signage for increased branding

Lanyards \$ 1,500
Includes your company logo with Competitive Marketing Summit logo

Hotel Key Card \$ 1,500
Includes your company logo with Competitive Marketing Summit logo